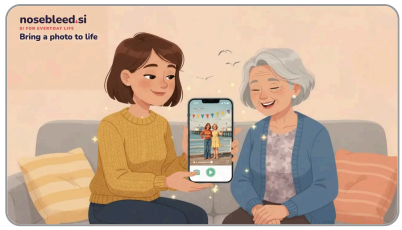
Bring a photo to life



Learn how AI can add gentle movement to a photo, when it's a lovely idea, and when to think twice.

By the end, you'll be able to:

- describe gentle movement for a photo
- think about consent and feelings
- spot AI-made video, and protect yourself from scams

Warm-up Have you seen a moving photo?

Talk about it with your group. Have you seen an old photo brought to life? How did it make you feel?

1 Lovely, or think twice?

Tick what you think about each idea.

	Lovely	Think twice
Waves rolling in a seaside photo		
Bunting fluttering at a street party		
A grandchild's photo waving "hello", made by their parent		
Making a friend's photo dance, without asking		
Making Grandad, who has died, say words he never said		
A famous person "recommending" a product they've never used		

2 Describe the movement

Some AI apps can turn a photo into a short clip. Gentle, simple movement works best. Try this prompt.

TRY THIS PROMPT

Please bring this photo to life with gentle movement: the waves rolling in, and the bunting moving in the breeze. Keep the people still and natural, and don't change their faces.

Choose a photo you'd like to bring to life. What movement would you ask for?

3 Is it real?

AI can make fake videos of real people, and scammers use them. Tick the signs that a clip might be AI-made.

☐ Faces that blur or change ☐ Odd hands or teeth ☐ Words that don't match the lips

☐ A famous person offering money or investments ☐ An urgent request for money

Have you ever seen a video or photo you weren't sure was real? What made you wonder?

4 Protect your family

Scammers can copy voices too. Some families agree a **secret code word**, so they can check a call is really from them. What other checks could you use?

5 Good habits

- Ask before bringing someone's photo to life, especially if they're living.
- Label clips as AI-made when you share them.
- Be gentle with photos of people who have died. Not everyone will find it comforting.
- If a video asks for money, check with the person another way.

> **No device?** In small groups, talk about Part 1. Do you all agree? What would make the "think twice" ideas OK?

Find out more: read the free step-by-step guide, with a 10-second video, at **nosebleed.si/ideas/bring-a-photo-to-life**

Teacher notes: Bring a photo to life

Time: 45 to 60 minutes

Level: beginners; no AI experience needed

Group: any size; works well in pairs

You'll need: a copy per learner; phones or tablets with an AI chat app (optional)

Before the session

Try the prompt with a seaside or street-party photo if you have an app that can do it; many need a paid plan. The no-device version works well, because the discussion is the heart of this session.

Running order

5 min	**Warm-up.** Moving photos.
15 min	**Part 1.** Lovely, or think twice? Allow plenty of discussion.
10 min	**Part 2.** Describe gentle movement.
15 min	**Parts 3 and 4.** Spotting fakes; protecting family.
5 min	**Wrap-up.** Ask, label, check.

Answers: Part 1

Lovely: the waves; the bunting; a parent's clip of their own child.
Think twice: a friend's photo without asking; words Grandad never said (some families may find it upsetting, or misleading); a fake celebrity endorsement (this is a common scam).

Answers: Part 3

All are warning signs. The last two are the most important: real celebrities don't offer investments in videos, and urgent money requests are a classic scam sign.

Part 4: other checks

Hang up and call back on a number you know; ask a question only they would know; talk to another family member first.

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